About Bajaj Finserv Ltd.

Bajaj Finserv Ltd. is a Core Investment Company (CIC) regulated by the RBI and serves as the holding company for the Bajaj Group's financial services

Rs. 2.56 trillion of Market Capitalization

100 million+ customers

8 companies

Its vision is to provide financial solutions for retail and SME customers through their life cycle:

- Asset acquisition and lifestyle enhancement through financing
- Asset protection through insurance
- Family protection through life and health insurance
- Health care needs for the family
- Savings & investment products and wealth management
- Retirement planning and annuities.

Bajaj Finserv Group Structure

Within the group, the suite of financial solutions includes savings products, consumer & commercial loans, mortgages, auto financing, securities brokerage services, general & life insurance and investments.

Savings Products

Consumer & Commercial Loans

Mortgages

Auto Financing

General & Life Insurance

Investments

Bajaj Finserv Ltd.

- Bajaj Finance Ltd.
- Bajaj Finserv Health Ltd.
- Bajaj Finserv Direct Ltd.
- Bajaj Allianz General Insurance Co. Ltd.
- Bajaj Allianz Life Insurance Co. Ltd.
- Bajaj Finserv Ventures Ltd.
- Bajaj Finserv Asset Management Ltd.
- Bajaj Finserv Mutual Fund Trustee Ltd.

Bajaj Finserv Asset Management Ltd

- **Wholly Owned Subsidiary**

  Bajaj Finserv Asset Management Ltd. is a wholly owned subsidiary of Bajaj Finserv Ltd.

- **Future-Focused Investment Strategy**

  With a future-focused and differentiated investment strategy, its ambition is to help every Indian achieve his/her financial goals

- **Future-Ready Asset Management Company**

  Offers multiple funds and investment solutions that helps investors win in the long run

Assets Under Management

~30,000 Cr

**data as of Dec'24*

Investment Strategy

Bajaj Finserv Asset Management embraces a unique approach called the **InQuBe** Investment Philosophy. This philosophy is built on three pillars:

- **Information Edge:** The ability to collect relevant information about economies, businesses, and markets ahead of others.
- **Quantitative Edge:** Developing models and algorithms to gain an upper hand in forecasting market moves.
- **Behavioral Edge:** Making optimal decisions by capitalizing on market anomalies arising from behavioral factors