About Bajaj Finserv Ltd.

Bajaj Finserv Ltd. is a Core Investment Company (CIC) regulated by the RBI and serves as the holding company for the Bajaj Group's financial services







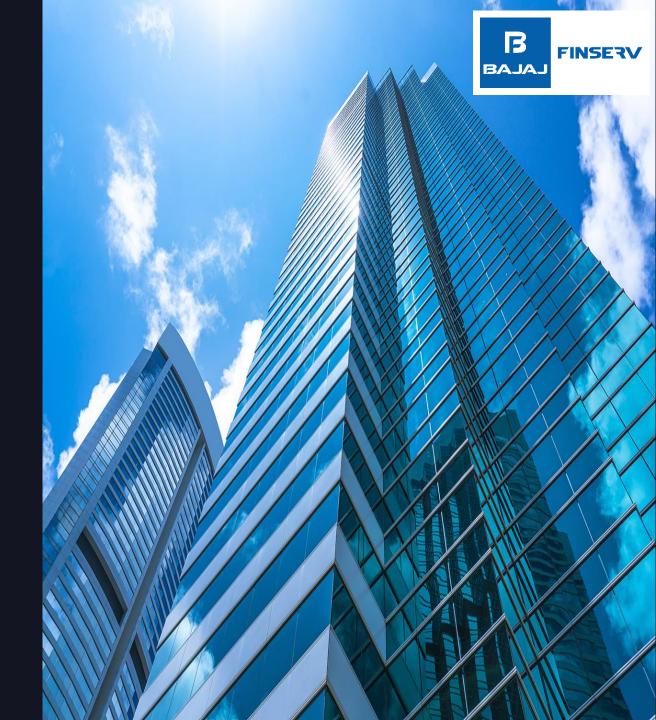
100 million+ customers



8 companies

Its vision is to provide financial solutions for retail and SME customers through their life cycle:

- ☐ Asset acquisition and lifestyle enhancement through financing
- ☐ Asset protection through insurance
- Family protection through life and health insurance
- ☐ Health care needs for the family
- ☐ Savings & investment products and wealth management
- Retirement planning and annuities.







Within the group, the suite of financial solutions includes savings products, consumer & commercial loans, mortgages, auto financing, securities brokerage services, general & life insurance and investments.













Bajaj Finserv Ltd.

Bajaj Finance Ltd. Bajaj Finserv Health Ltd. Bajaj Finserv Direct Ltd. Bajaj Allianz General Insurance Co. Ltd.

Bajaj Allianz Life Insurance Co. Ltd.

Bajaj Finserv Ventures Ltd. Bajaj Finserv Asset Management Ltd.

Bajaj Finserv Mutual Fund Trustee Ltd.

Bajaj Finserv Asset Management Ltd

☐ Wholly Owned Subsidiary

Bajaj Finserv Asset Management Ltd. is a wholly owned subsidiary of Bajaj Finserv Ltd.

☐ Future-Focused Investment Strategy

With a future-focused and differentiated investment strategy, its ambition is to help every Indian achieve his/her financial goals

☐ Future-Ready Asset Management Company

Offers multiple funds and investment solutions that helps investors win in the long run

Assets Under Management





Investment Strategy

Bajaj Finserv Asset Management embraces a unique approach called the **InQuBe** Investment Philosophy. This philosophy is built on three pillars:

- ☐ **Information Edge:** The ability to collect relevant information about economies, businesses, and markets ahead of others.
- ☐ Quantitative Edge: Developing models and algorithms to gain an upper hand in forecasting market moves.
- ☐ **Behavioral Edge:** Making optimal decisions by capitalizing on market anomalies arising from behavioral factors

