GLOBAL SUMMIT 2020

MISSION 5 TRILLION
CMA AS A CRYOGENIC FORCE

Organised by:
THE INSTITUTE OF COST ACCOUNTANTS OF INDIA
(Statutory body under an Act of Parliament)

January 9-11, 2020
The Ashok Hotel, New Delhi
USD 5 Trillion Goal for 2024 set by Honourable Prime Minister of India requires a huge burst of energy to propel various engines of the economy. The goal of USD 5 Trillion can be achieved through a clear strategic thinking by the Captains in the Government, Business and Management Leadership.

The companies and business entities need to reorient their processes for executing the strategies of the new economy sustainably. This requires the corporate and non-corporate entities to align themselves with the new visions such as Switching Governance Mechanisms in the Board Rooms from a Compliance oriented to a Value Creating approach; Adapting Sustainable Development Goals in Medium, Small and Micro Enterprises; Reorienting the Management Systems towards Sustainable Strategies; and Implementing Sustainable Strategies both in the Private and Public Sector.

The Summit would be addressed by eminent persons holding high positions in the Government and Industry leaders. Many professional Gurus cutting across continents will also join them.

The immediate takeaway for the members and Government is going to be with the implementation of strategies towards the super goal which cannot be with the business as usual approach. Therefore, there is a need for the new levers which can geometrically escalate the strategic outcomes to reach the last mile in the Indian demography.

The summit will benefit CEOs, CFOs, Management Accountants and top management team members of all enterprises operating globally, particularly in Asia.
USD 5 Trillion Goal for 2024 set by our Honorable Prime Minister requires a huge burst of energy to propel various engines of the economy. Viewed in the context of space technology, a cryogenic material despite being cold in property produces the burst of energy and acts as a Cryogenic Force in the journey towards a tall order. Referring to this as an allegory, Cost and Management Accountants (CMAs) can become the source of Cryogenic energy for the economic growth. This is fundamentally due to the properties (competencies) of CMA oriented towards decision making to drive the future with economic evaluation skills.

India’s Cost leadership in space is now well known. The keynote speaker, Head of ISRO, will discuss the success story of Cost Management in Space through various drivers of Technological Efficiencies.

### Inaugural Session

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Details</th>
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<tbody>
<tr>
<td>9:30AM-11:00AM</td>
<td>Mission 5 Trillion – CMA as a Cryogenic Force</td>
<td>USD 5 Trillion Goal for 2024 set by our Honorable Prime Minister requires a huge burst of energy to propel various engines of the economy. Viewed in the context of space technology, a cryogenic material despite being cold in property produces the burst of energy and acts as a Cryogenic Force in the journey towards a tall order. Referring to this as an allegory, Cost and Management Accountants (CMAs) can become the source of Cryogenic energy for the economic growth. This is fundamentally due to the properties (competencies) of CMA oriented towards decision making to drive the future with economic evaluation skills. India’s Cost leadership in space is now well known. The keynote speaker, Head of ISRO, will discuss the success story of Cost Management in Space through various drivers of Technological Efficiencies.</td>
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### Mission 5 Trillion – Strategies

The goal of USD 5 Trillion can be achieved only through a clear strategic thinking by the Captains in the Government, Business and Management Leadership. In this plenary session eminent speakers from NITI Aayog, Chambers of Commerce, Business Houses and Management Schools will reflect on the roadmaps towards the vision. These roadmaps will serve as the Guiding Post for setting the context of CMAs to channelize their cryogenic calories.

### Mission 5 Trillion – Levers

The implementation of strategies towards the super goal cannot be with the business as usual approach. We need new levers which can geometrically escalate the strategic outcomes. This is important as the outcomes of economic policies should reach the last mile in the Indian demography. This session will therefore talk about new levers of economic growth such as Disruptive Technologies, Digital Banking and Startup India Ventures.

**Topics:**
- Disruptive Technologies/Artificial Intelligence
- Digital Banking
- Start-up India

### Cultural evening followed by dinner
### Technical Session-II

**9:45AM-11:00AM**

**Mission 5 Trillion – Driving SDG thru' CMA**

Driving Economic Growth at a blistering pace should also be sustainable achieving SDG targets as agreed by India in the UN Charter. This would need holistic view of balancing the non financial outcomes with that of financial results. This being the core of CMA competency framework, this session would examine different pathways to economic growth by balancing with societal parameters in the following sectors - Health For All at Affordable Price; Discarding Single Use Plastic Cost Effectively; and Accounting Framework for Sustainability.

**Topics:**
- Health for All
- Environment – Single use Plastic
- Accounting for Sustainability

**11:00AM-11:15AM**

**Health Break**

**11:15AM-1:30PM**

**Mission 5 Trillion – Driving Value Creation thru’ Governance**

The business entities need to reorient their processes for executing the strategies of the new economy sustainably. This would happen only if the corporate and non-corporate entities align themselves with the new vision. This session would discuss the action required in the following streams - Switching Governance Mechanisms in the Board Rooms from a Compliance oriented to a Value Creating approach; Adapting Sustainable Development Goals in Medium, Small and Micro Enterprises; Reorienting the Management Systems towards Sustainable Strategies; and Implementing Sustainable Strategies in the Public Sector.

**Topics:**
- Boardroom Governance for Value Creation
- SDG in MSMEs
- Management Systems for Sustainable Strategy
- Sustainable strategies in Public Sector

**1:30PM-2:30PM**

**Summit Lunch**

**2:30PM-3:45PM**

**Mission 5 Trillion – Cost Management Strategies/ Tools**

The Cost and Management Accounting practices now need extensive deployment as a Cryogenic force for the challenging times. The need for firing on all cylinders with the CMA energy will be examined through the following Streams - Model for Cost Effective Development of Sustainable Products with Disruptive Life Cycles; Executing Cost Competitive Strategies and Create Value through new CMA frameworks; Evolving Business Model view of Sustainable Cost Structure as a new CMA Imperative; and Embedding Performance Appraisal through an External agency into the Governance Mechanism.

**Topics:**
- Designing Cost Effective Sustainable Products
- Strategy Execution Excellence through CMA
- Importance of Sustainable Business Model thru CMA
- Performance Appraisal – A Tool for Success

**3:45PM-4:00PM**

**Health Break**

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**10th January, 2020**
Technical Session-V

Globally, Economies which have crossed US Dollar 5 Trillion Targets or are on the Threshold of Crossing offer a fertile ground for us to learn new ideas and also unlearn the past wherever they are not relevant for the current order. This Session will have Speakers from such logistics offering us a fresh thinking - Japanese Costing practices; German Costing Practices; Chinese Costing Practices; and Korean Costing Practices.

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<tr>
<th>Topics</th>
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<tr>
<td>Japanese Costing Practices</td>
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<td>Canadian Costing Practices</td>
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<td>Chinese Costing Practices</td>
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<td>Korean Costing Practices</td>
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Technical Session-VI

9:45AM-11:00AM

Mission 5 Trillion – Sector Specific CMA Cryogenic Roles

In achieving the Super goal, certain sectors of the Economy are very critical and need to achieve manifold outcomes. These sectors will require a more focused pumping-in of the CMA energy to fuel the processes. This will pose a challenge of how to do it. Such sector specific critical challenges will be discussed in the following Streams - Agriculture to achieve doubling of farm Income and Profits; Infrastructure with the focus on Housing for All at affordable prices; and Effectively deploy Make in India in the Defence Sector with suitable Costing Tools.

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<tr>
<th>Topics</th>
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<td>Agriculture</td>
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<td>Infrastructure – Housing for All</td>
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<tr>
<td>Defence</td>
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11:00AM-11:15AM  

Health Break

11:15AM-1:30PM  

Mission 5 Trillion by 2024

The Cost and Management Accounting practices now need extensive deployment as a Cryogenic force for the challenging times. The need for firing on all cylinders with the CMA energy will be examined through the following Streams - Model for Cost Effective Development of Sustainable Products with Disruptive Life Cycles; Executing Cost Competitive Strategies and Create Value through new CMA frameworks; Evolving Business Model view of Sustainable Cost Structure as a new CMA Imperative; and Embedding Performance Appraisal through an External agency into the Governance Mechanism.

<table>
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<tr>
<th>Closing Address</th>
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<tr>
<td>President, FICCI / ASSOCHAM*</td>
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<th>Special Address</th>
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<tbody>
<tr>
<td>Secretary, Ministry of Corporate Affairs*</td>
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<th>Valedictory Address</th>
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<tr>
<td>Hon’ble Minister of State for Finance &amp; Corporate Affairs*</td>
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<th>Vote of Thanks</th>
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<tr>
<td>Chairman, Organising Committee of Global Summit</td>
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1:30PM onwards

Summit Lunch

*confirmation awaited
## Sponsorship Details

<table>
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<th>Categories</th>
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Display name on the Backdrop of Cultural Event

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Delegates fee (non-residential) exemption for 2 delegates
Sponsor name printed on Mementoes

SPONSOR FOR HIGH TEA (Rs 2,00,000/-)
Delegates fee (non-residential) exemption for 2 delegates
Display name at the Venue of High Tea

Advertisement Tariff

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<th>Advertisement Space</th>
<th>Tariff (in Rs)</th>
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<tr>
<td>Back Cover</td>
<td>Rs.1,50,000/-</td>
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<tr>
<td>Front/Back Cover Inside</td>
<td>Rs.1,25,000/-</td>
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<tr>
<td>Color Full Page</td>
<td>Rs. 1,00,000/-</td>
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<tr>
<td>Color Half Page</td>
<td>Rs. 60,000/-</td>
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<tr>
<td>Black &amp; White Full page</td>
<td>Rs. 50,000/-</td>
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Add: GST @ 18% on the advertising amount being paid.

MODE OF PAYMENT
The Cheque / Demand Draft to be drawn in favour of "The Institute of Cost Accountants of India – Global Summit 2020" payable at NEW DELHI, Alternatively, details for NEFT / RTGS payment:
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IFSC Code - SBIN0060321
PAN No. AAATT9744L
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Patron:
CMA Biswarup Basu, Vice President

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